

AASOA NORTH CAROLINA

AUGUST 08, 2024 | GREENSBORO NC

Sponsorship Kit



GREENSBORO COLISEUM : 1921 W GATE CITY BLVD, GREENSBORO, NC 27403

North Carolina's Fastest Growing C-Store Trade Expo

2024 AASOA NC Event of the Year!

Get Involved

- Largest & Only C Store Trade Expo of North Carolina.
- 300 + Exhibitor participating and growing every year since Inception.
- 5000 + C-Store Owner/Operators, Gas station owners, franchise owners Personally Invited by Mail from North Carolina, South Carolina, Tennessee and neighboring states
- Trade Expo Schedule : Thursday August 8, 2024. Time: 10:00 AM-4:00 PM
- Complimentary Lunch Featuring Indian and American Foods for all Exhibitors, Vendors & Attendees.
- Drayage Services available for full range of End to End Expo services solutions by our Prime authorized vendor.

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2024 AASOA CSTORE TRADE EXPO

by the numbers

2000+

Attendees

300+

Exhibitors

Year

05



All About

Exhibiting Opportunities

AASOA NC

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TOP 4 REASONS TO PARTNER WITH **AASOA NC**

1 Gain more opportunities to network at events, Kick off Party & Expo.

2 Associated representation of all Store owners for Special State proposals, get best association details.

3 Target opportunities to build your business with a diverse set of prospects across various segments of Gas Station & CStore

4 Opportunity to Market product in our wide member database

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À La Carte Sponsorship Packages



KICK OFF RECEPTION

Brand your company at one of the most loved Kick off Party of AASOA NC event. Gala Reception Sponsor receives signage at the event, recognition . A Fun evening for best business networking, Live music, fun , food & energy.

\$15,000



CONVENTION LANYARDS

As one of the most high-visibility sponsorships, brand your company on attendee lanyards, which are worn by all convention attendees throughout the four-day event. Includes prominent display of your company's logo on lanyards.

\$7500



CONVENTION BAGS

Have attendees take them with you - wherever they go! This exclusive sponsorship gives you the opportunity to cobrand this year's convention bags with your logo, which are distributed to all attendees and have long-lasting staying power.

\$5,000



LUNCH SPONSORSHIPS

Sponsor lunch at AASOA Expo Day and you'll have the opportunity to distribute promotional materials at the lunch and get your logo displayed on signage at the event.

Also special exposure in Most busy area of Expo .

\$20,000



Expo Trade Show

Sponsorship Packages



TITLE GRAND SPONSOR

Special Highlight on AASOA website as Sponsor Vendor. Grand Sponsor Logo on all AASOA material & Expo Directory . Highlight as Preferred Vendor.

6 Platinum Booth at highest traffic spot to get best exposure

\$30,000



PLATINUM SPONSOR

Logo on flyer & All Marketing Materials (Print + Online) . . Shoutout on AASOA Platform like websites , printable material and Ads. Quarterly email to AASOA members

4 Platinum Booth included

\$25,000



GOLD SPONSOR

Logo on flyer & All Marketing Materials (Print + Online) .

Exposure as our Gold sponsor in our Mailers to members.

2 Premium Booths included

\$15,000



SILVER SPONSOR

Logo on our Marketing materials.

Presence on our Social Media and Website as our Silver Sponsor.

1 Premium Booth included.

\$10,000

Exhibit

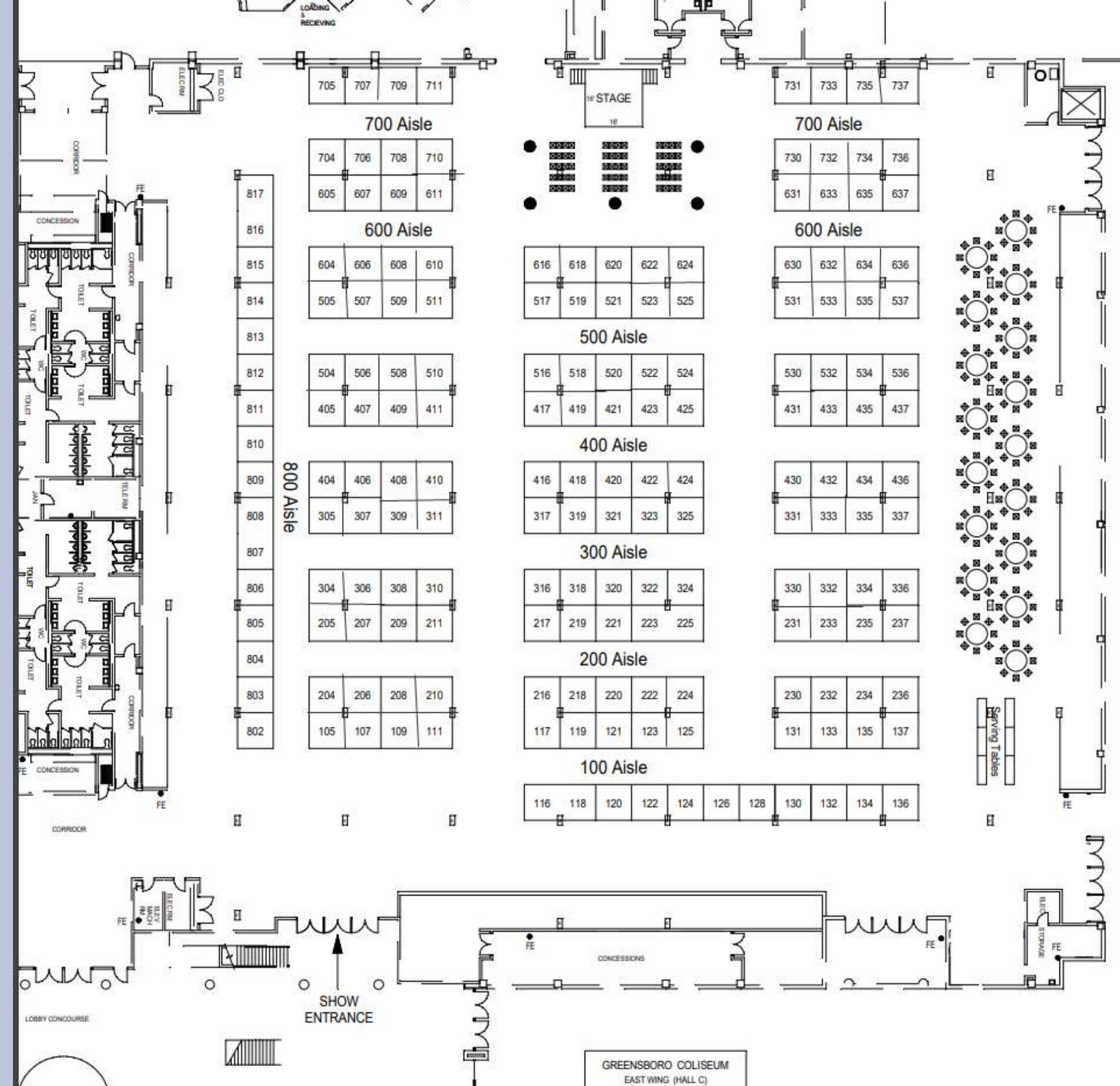
With Us!

YOUR INVESTMENT INCLUDES

- 10x10 booth space
- Company name, booth number listed in the Convention & Trade Show Guide
- Direct access to Store members & AASOA members
- Kick off Party for meet & greet
- Unparalleled networking opportunities
- Sponsor Shoutouts in all marketing platforms
- Shoutouts at Event.

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SCAN ME



Trade Show Details

ACCESS THE FLOOR PLAN



2024 AASOA North Carolina



CSTORE TRADE EXPO

AUGUST 08 2024

REGISTER NOW

SCAN ME



EXHIBITOR BOOTH REGISTRATION



VENUE **Greensboro Coliseum, 1921 W Gate City Blvd, Greensboro NC 27403**

FOLLOW US @AASOANC



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